



# University of Pretoria Yearbook 2020

## Social entrepreneurship 875 (GIL 875)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Gordon Institute of Business Science</a>
<b>Module credits</b>	6.00
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	21 contact hours per 3 week-cycle
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Gordon Institute of Business Science
<b>Period of presentation</b>	Semester 2

### Module content

This elective introduces a new social and economic system where GDP and economic growth is not the measure of value. It looks to the business model that thrives in this new world – the social enterprise, which blends the competing tensions of profit and purpose. Students will explore the growth of social enterprises which employ more people in the UK than the ICT, financial and services industry. Students will also be introduced the growing field of Impact Investing, where financiers are structuring deals on intangible social returns.

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